

MWCapital privacy policy

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October 2024

1. Privacy Policy

1. RESPONSIBLE

Who is the Data Controller of your personal data?

Identity: Fundació Barcelona Mobile World Capital Foundation ("MWCcapital")

Postal address: Pl. Pau Vila 1, Sector 2C (Edificio Palau de Mar), 08039, Barcelona (Spain)

Email: lopd@mobileworldcapital.com

2. PURPOSES

For what purpose do we process your personal data?

In compliance with the provisions of the European General Data Protection Regulation 2016/679 ("GDPR"), as well as Organic Law 3/2018, of 5 December, on the Protection of Personal Data and guarantee of digital rights ("LOPDGDD"), we inform you that at MWCcapital process your personal data for the following purposes:

- 1) To send commercial communications via email or via WhatsApp with informational or promotional content related to the activities, initiatives, or programs offered by MWCcapital.
- 2) To address you job application submitted through our website from and manage current and future selection processes at MWCcapital.
- 3) To respond to emails received at our corporate email addresses in order to maintain institutional relationships with entities, organizations or companies, as well as with the individuals who work or collaborate with them, or their legal representatives.
- 4) To manage your registration and attendance at events or courses promoted or organized by MWCcapital, as well as the management of institutional invitations to events promoted or organized by MWCcapital or third parties.
- 5) To manage and promote the activities, initiatives or programs, including the capture and use of photographs and videos across various MWCcapital media and social media platforms, for professional purposes and without commercial use.
- 6) To address your inquires and provide advice on carrying out public procedures, such as scheduling an appointment for the national ID (DNI), or private procedures.

3. DATA RETENTION PERIOD

How long will we keep your data?

Purpose	Retention period
1. To send commercial communications via email or via WhatsApp with informational or promotional content related to the activities, initiatives, or programs offered by MWCcapital.	Until you withdraw your consent or unsubscribe from the service.
2. To address you job application submitted through our website from and manage current and future selection processes at MWCcapital.	During the validity of the selection process to which you have registered and/or, if you have your consent, for your incorporation into our job bank for a period of 24 months.

3. To respond to emails received at our corporate email addresses in order to maintain institutional relationships with entities, organizations or companies, as well as with the individuals who work or collaborate with them, or their legal representatives.	For a reasonable period after your last interaction with us.
4. To manage your registration and attendance at events or courses promoted or organized by MWCcapital, as well as the management of institutional invitations to events promoted or organized by MWCcapital or third parties.	For a reasonable period after your last interaction with us.
5. To manage and promote the activities, initiatives or programs, including the capture and use of photographs and videos across various MWCcapital media and social media platforms, for professional purposes and without commercial use.	Until you ask us to delete it.
6. To address your inquires and provide advice on carrying out public procedures, such as scheduling an appointment for the national ID (DNI), or private procedures.	No data is retained or stored.

4. LEGITIMATION

What is the legal basis for the processing of your personal data?

The legal bases for the processing of your personal data corresponding to each of the purposes included in section 2 above ("Purposes") are as follows:

- Purpose (1): Express consent of the interested party.
- Purpose (2): Execution of pre-contractual measures to manage the selection process of applications and express consent of the interested party for future selection opportunities.
- Purpose (3): Satisfaction of a legitimate interest pursued by MWCcapital, in relation to the provision of assistance to the user.
- Purpose (4): Performance of a contract in relation to the contracting of the product or service you have requested from us.
- Purpose (5): Express consent of the interested party.
- Purpose (6): Express consent of the interested party.

5. RECIPIENTS

To whom will your personal data be disclosed?

Your personal data will not be transferred to any third party, except to public bodies and authorities in those cases in which a legal regulation establishes it; likewise, we inform you that your personal data may be communicated to the following categories of processors: providers of commercial communications, forms, web platform, CRM, payment management, event management/registration, office automation, computer maintenance and development, management, accounting, auditing, legal advice and representation, opinions or judgments on certain internal promotion and hiring decisions. Some of these data processors may be located outside the

European Economic Area, in which case, MWCcapital will ensure that the countries receiving the data have received an adequacy decision from the European Commission or, if not, that the corresponding standard clauses are subscribed.

Occasionally, MWCcapital organises events in collaboration with other third parties, in which case we may act in relation to the processing of personal data as independent or joint controllers. This condition will be reported in each case. In particular, the data collected in the forms available on our website for the management of invitations to the Mobile World Congress event will be shared with GSMA, Ltd. to proceed with your registration, on the basis of legitimacy in the execution of the contract. For more information, please refer to the [GSMA, Ltd. Privacy Policy](#).

6. RIGHTS

What are your rights and how can you exercise them?

At any time, you have the right to access your personal data, as well as to request the rectification of inaccurate data or, where appropriate, request its deletion when, among other reasons, the data is no longer necessary for the purposes for which it was collected.

In certain circumstances, you may request the limitation of the processing of your data, in which case we will only keep them for the exercise or defence of claims.

In certain circumstances and for reasons related to your particular situation, you may object to the processing of your data. MWCcapital will stop processing the data, except for compelling legitimate reasons, or the exercise or defence of possible claims.

You can also exercise the right to data portability, as well as withdraw the consents provided at any time, without this affecting the lawfulness of the processing based on consent prior to its withdrawal.

If you wish to exercise any of your rights, you may contact us by sending a written communication, specifying the right you wish to exercise and where you identify yourself appropriately, to the email address lopd@mobileworldcapital.com, or to our postal address Pl. Pau Vila 1, Sector 2C (Edificio Palau de Mar), 08039, Barcelona (Spain).

Finally, we inform you that you can contact the Spanish Data Protection Agency and other competent public bodies for any claim arising from the processing of your personal data, although prior to the submission of said claim, you can always contact us through lopd@mobileworldcapital.com.